

Company Commitment to the Collaborative

- 1 **Executive engagement:** provide C-suite participation at the Global Council strategic planning and prioritization meeting
- 2 **Data sharing:** provide company's HR/gender-related information for benchmarking and tracking; process with and through *McKinsey & Company*
- 3 **Action:** be an active consortium participant; sharing, selecting and implementing solutions
- 4 **Communication:** participate and publicize participation, awards and commitment

Member Company Benefits

- » Industry-wide performance benchmarks; company-specific insights and metrics
- » Exclusive access to solution summits and thought leadership
- » Advocate and champion leadership positions
- » Company awards and public recognition
- » Association alliances

What Makes Us Different

- » Distinctive action and result-oriented operating culture
- » A data-driven, benchmark-focused approach, delivered in collaboration with global thought leader *McKinsey & Company*
- » Industry relevant knowledge sharing and proven solutions forum
- » Accountability for action and measurable progress

TOP DOWN APPROACH

COLLABORATIVE PRIORITIES

- » Industry and company transformation
- » Systemic and environmental change
- » Evolution of policies and practices enabling the industry to achieve parity in leadership positions
- » Joint accountability across business and human capital management

HBA'S EXISTING PORTFOLIO

- » Exceptional leadership development
- » Robust strategic networking
- » Recognition of excellence

MIDDLE UP APPROACH

FOR MORE INFORMATION or to schedule a meeting to discuss the Gender Parity Collaborative's benefits for your organization, contact us at GenderParity@HBAnet.org or visit <https://genderparity.hbanet.org>.